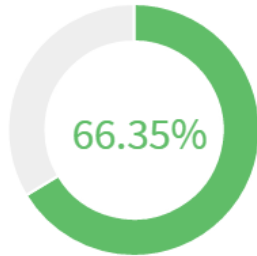


OVERVIEW

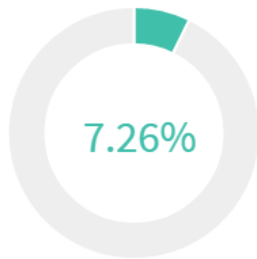
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- Overview**
- Engagement
- Mailbox Providers
- Hourly Activity
- Delivery Failures

Primary Statistics



5,150
Delivered



374
Unique Opens

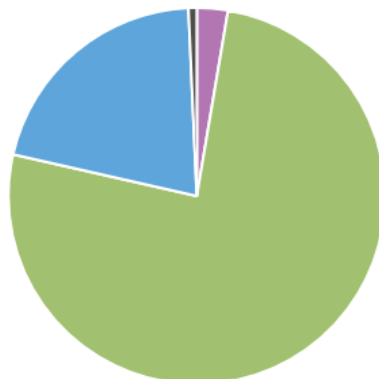


29
Unique Clicks

Total Activity by Device

- opens
- clicks

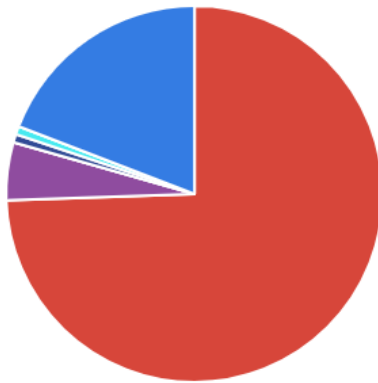
- Tablet (15)
- Desktop (428)
- Mobile (117)
- Unknown (4)



Total Activity by Providers

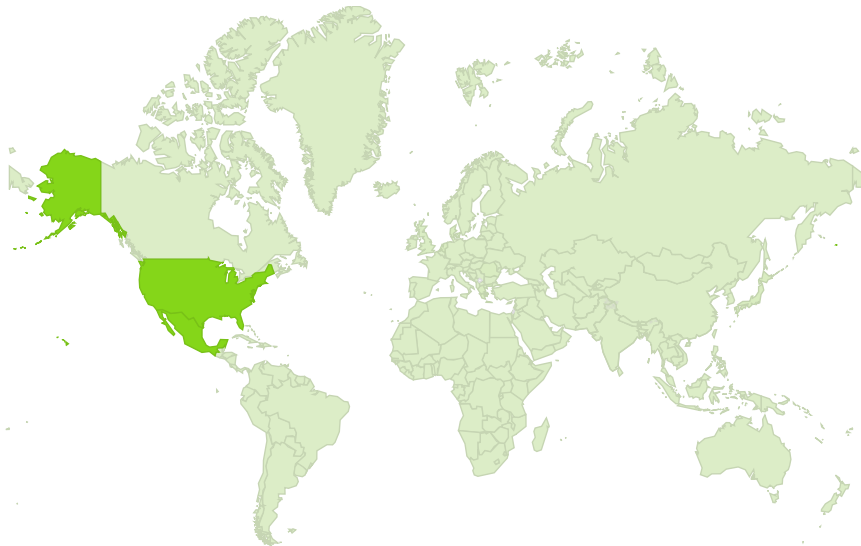
opens **clicks**

- Gmail (105)
- Yahoo (7)
- Comcast (0)
- AOL (1)
- iCloud (1)
- mail.ru (0)
- Microsoft (27)



Total Activity by Country

opens **clicks**



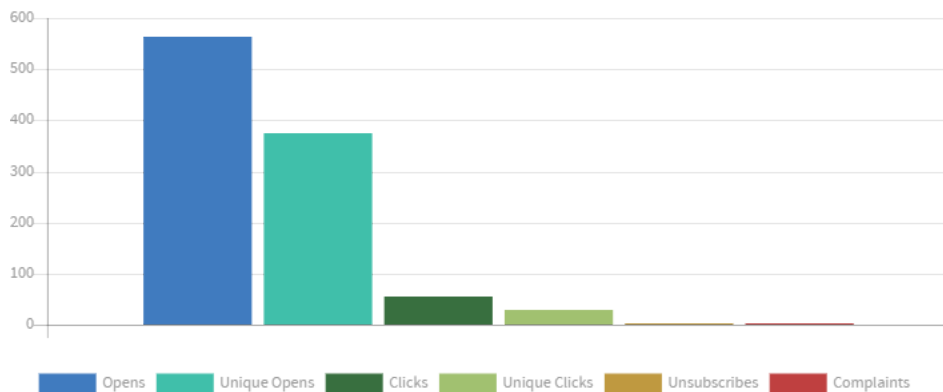
Country	Opens
Mexico	373
United States of America	180
Denmark	2
Greece	2
Japan	2
Netherlands	2
Romania	2
United Kingdom	1
Afghanistan	0
Aland Islands	0

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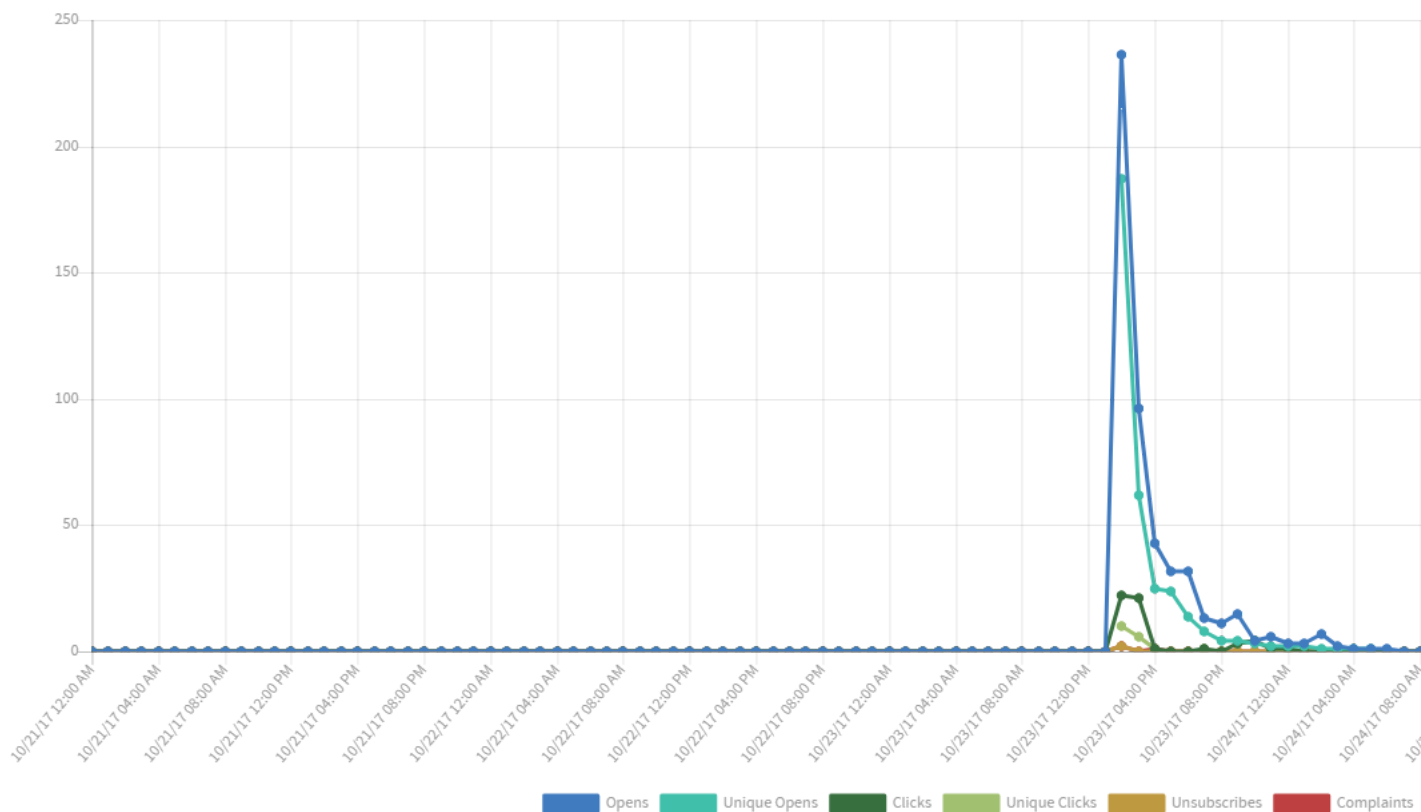
Overview **Engagement** Mailbox Providers Hourly Activity Delivery Failures

Engagement Overview

hour day 10/21/17 - 10/25/17



Opens **7.27% (564)**
Unique Opens **4.82% (374)**
Clicks **0.72% (56)**
Unique Clicks **0.37% (29)**
Unsubscribes **0.03% (2)**
Complaints **0.04% (3)**








OVERVIEW

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Overview Engagement **Mailbox Providers** Hourly Activity Delivery Failures

Mailbox Providers

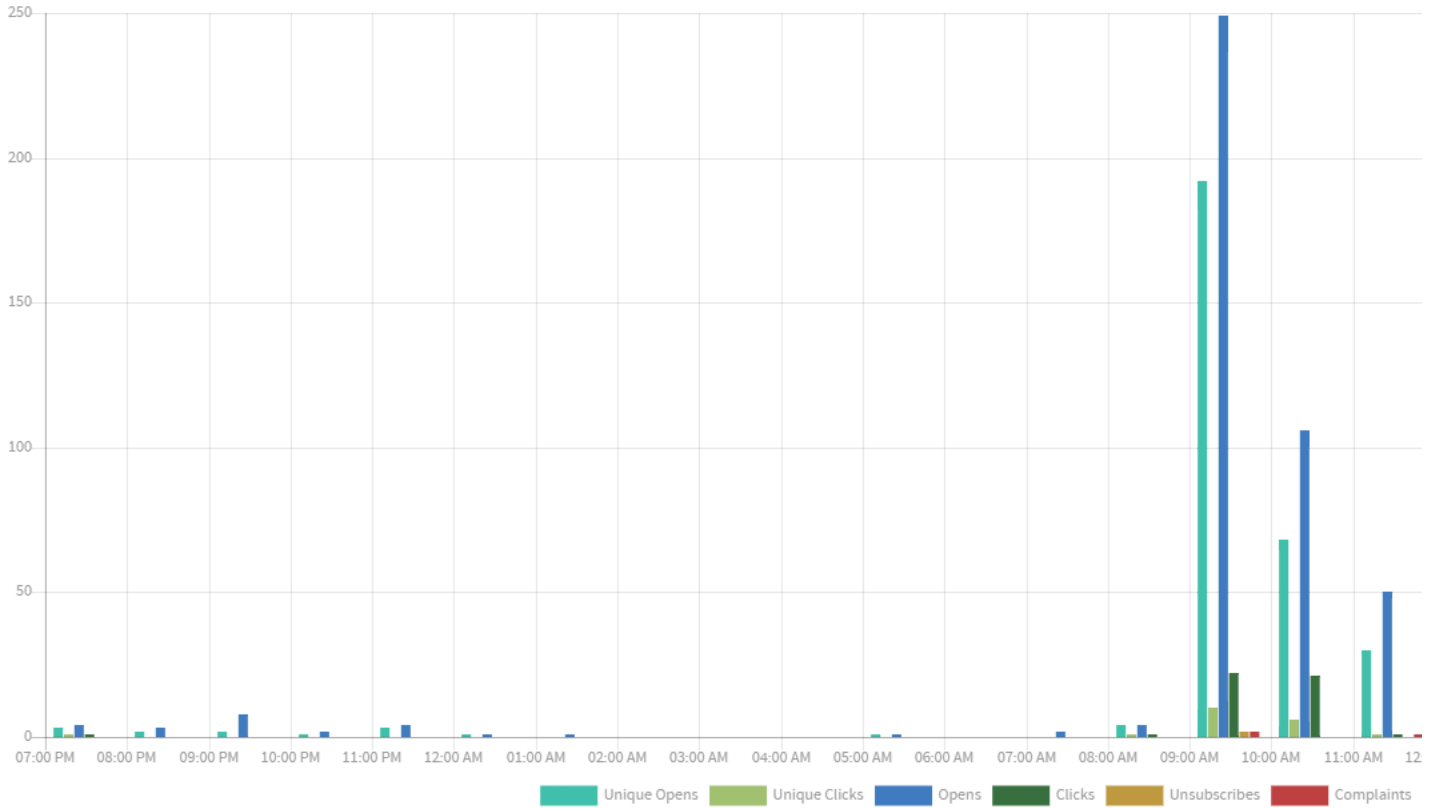
	Delivered	Opens	Clicks	
	100.00% 2	50.00% 1	0% 0	
	82.96% 701	10.98% 77	0.14% 1	
	72.79% 1,477	1.42% 21	0.14% 2	
	100.00% 2	50.00% 1	0% 0	
	39.84% 49	10.20% 5	0% 0	

OVERVIEW

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Overview Engagement Mailbox Providers Hourly Activity Delivery Failures

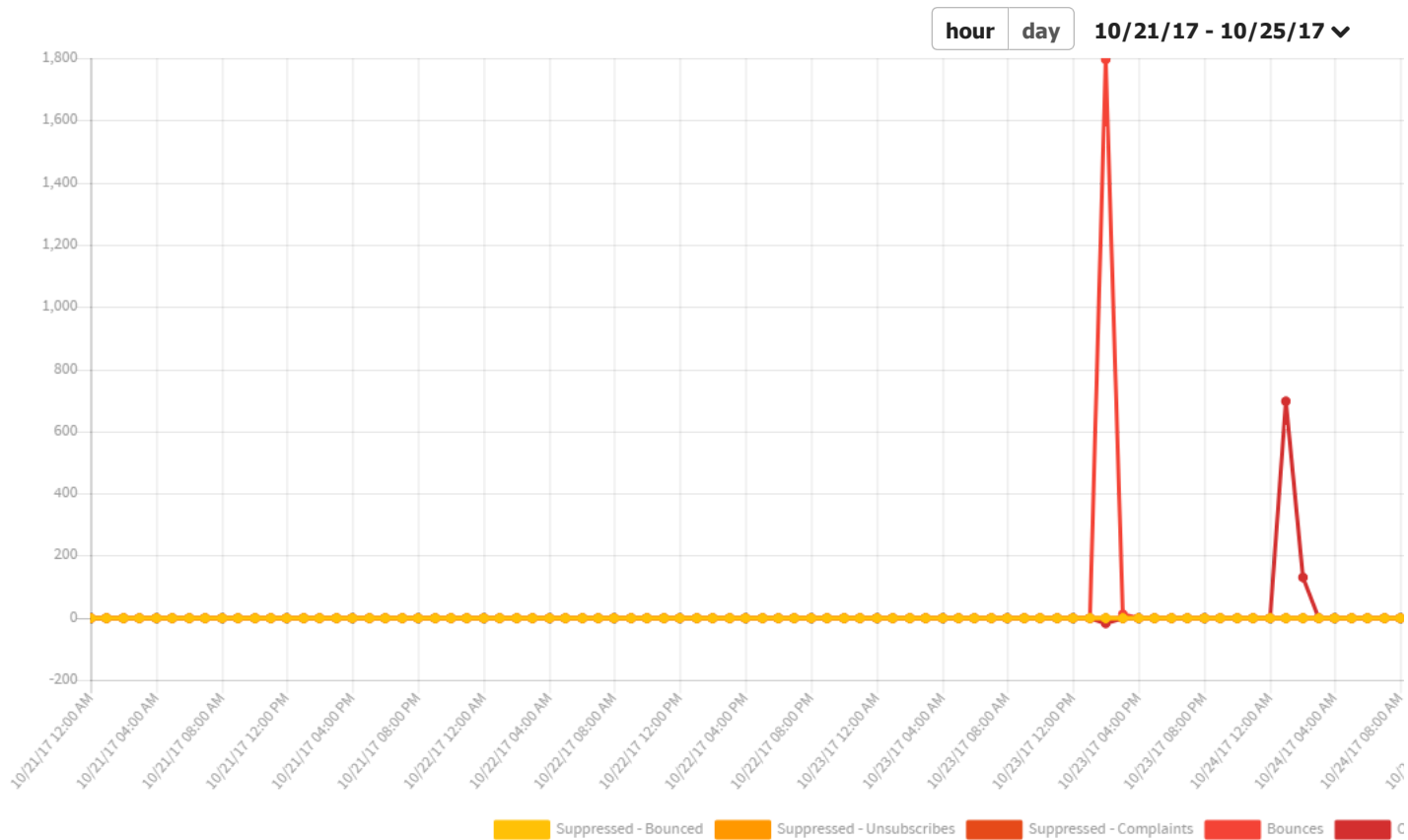
Hourly Activity



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- Overview
- Engagement
- Mailbox Providers
- Hourly Activity
- Delivery Failures**











Delivery Failure



Date/Time	Summary
10/23/17 09:12 PM	<p>Retry limit reached. Dropped: postmaster@mg.herzudigital.com → gvalenciap@iusacell.com.mx 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - iusmtp01.aztecaservicios.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->200.38.122.66:25: i/o timeout - iusmtp02.aztecaservicios.com: connection failed: failed to dial: dial tcp4: lookup iusmtp02.aztecaservicios.com on 127.0.0.1:53: no such host - iusasmtp01.aztecaservicios.com: connection failed: failed to dial: dial tcp4: lookup iusasmtp01.aztecaservicios.com on 127.0.0.1:53: no such host - smtpaz.aztecaservicios.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->200.38.122.233:25: i/o timeout</p>
10/23/17 09:11 PM	<p>Retry limit reached. Dropped: postmaster@mg.herzudigital.com → yvazquez@iusacell.com.mx 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - iusmtp02.aztecaservicios.com: connection failed: failed to dial: dial tcp4: lookup iusmtp02.aztecaservicios.com on 127.0.0.1:53: no such host - iusasmtp01.aztecaservicios.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->200.38.122.66:25: i/o timeout - iusasmtp01.aztecaservicios.com: connection failed: failed to dial: dial tcp4: lookup iusasmtp01.aztecaservicios.com on 127.0.0.1:53: no such host - smtpaz.aztecaservicios.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->200.38.122.233:25: i/o timeout</p>
10/23/17 09:11 PM	<p>Retry limit reached. Dropped: postmaster@mg.herzudigital.com → rhps@iusacell.com.mx 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - iusmtp02.aztecaservicios.com: connection failed: failed to dial: dial tcp4: lookup iusmtp02.aztecaservicios.com on 127.0.0.1:53: no such host - iusasmtp01.aztecaservicios.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->200.38.122.66:25: i/o timeout - iusasmtp01.aztecaservicios.com: connection failed: failed to dial: dial tcp4: lookup iusasmtp01.aztecaservicios.com on 127.0.0.1:53: no such host - smtpaz.aztecaservicios.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->200.38.122.233:25: i/o timeout</p>

Retry limit reached. Dropped: postmaster@mg.herzudigital.com → jfsandoval@iusacell.com.mx 'Comunicate con estilo,

	10/23/17 09:11 PM	atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - iusmtp01.aztecaservicios.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->200.38.122.66:25: i/o timeout - iusmtp02.aztecaservicios.com: connection failed: failed to dial: dial tcp4: lookup iusmtp02.aztecaservicios.com on 127.0.0.1:53: no such host - iusasmt01.aztecaservicios.com: connection failed: failed to dial: dial tcp4: lookup iusasmt01.aztecaservicios.com on 127.0.0.1:53: no such host - smtpaz.aztecaservicios.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->200.38.122.233:25: i/o timeout	
	10/23/17 09:11 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → capacitacion_mxl@grupogayosso.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - mail.grupogayosso.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->187.141.28.226:25: i/o timeout - correo.grupogayosso.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->187.141.28.226:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → contabilidad@hospitales.com.mx 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - mail.efty.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->159.8.40.50:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → isabel.patino@kernliebers.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - kernliebers.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->134.119.225.55:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → jballesteros@nutrer.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - nutrer.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->167.114.213.199:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → ihernandez@aepsche.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - aepsche.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->13.93.163.20:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → israel.1900@gmail.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - gmail.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->208.73.210.202:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → jc-retolaza@hhotmail.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - hhotmail.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->52.178.167.109:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → ikmexchange@hhotmail.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - hhotmail.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->40.84.199.233:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → iccorregidora@grupoincosa.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - hdredirect-lb3-890977680.us-east-1.elb.amazonaws.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->52.87.61.120:25: i/o timeout	
	Date/Time 10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → castillo@htmail.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - htmail.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->185.53.179.7:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → osuc099@tiendaoptima.com.mx 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - tiendaoptima.com.mx: connection failed: failed to dial: dial tcp4 198.61.254.38:0->23.236.62.147:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → robertosanchez.serranojquintero@yoyaviajo.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - hdredirect-lb3-890977680.us-east-1.elb.amazonaws.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->54.156.195.114:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → personal.qro@conseg.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - conseg.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->207.148.248.143:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → javier.morillon@profuturo-gnp.com.mx 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - profuturo-gnp.com.mx: connection failed: failed to dial: dial tcp4 198.61.254.38:0->187.141.44.133:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → sendero.queretaro@arantza.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - arantza.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->141.8.224.239:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → grupoismaqueretaro@yahoo.mx 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - yahoo.mx: connection failed: failed to dial: dial tcp4 198.61.254.38:0->77.238.184.150:25: i/o timeout	

	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → olivia.isunza@profuturo-gnp.com.mx 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - profuturo-gnp.com.mx: connection failed: failed to dial: dial tcp4 198.61.254.38:0->187.141.44.133:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → robertohernandezescobar@hotmail.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - hotamil.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->40.84.199.233:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → daldayp@intervenciones.com 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - intervenciones.com: connection failed: failed to dial: dial tcp4 198.61.254.38:0->207.148.248.143:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → robertocarlosmugu@outlook.com.mx 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - outlook.com.mx: connection failed: failed to dial: dial tcp4 198.61.254.38:0->65.55.174.24:25: i/o timeout	
	10/23/17 09:04 PM	Retry limit reached. Dropped: postmaster@mg.herzudigital.com → gtampico@profuturo-gnp.com.mx 'Comunicate con estilo, atrae y recupere Clientes potenciales online.' Server response: 499 unable to connect to MX servers: - profuturo-gnp.com.mx: connection failed: failed to dial: dial tcp4 198.61.254.38:0->187.141.44.133:25: i/o timeout	

* Times are shown in **America/Mexico_City** timezone, click [here](#) to configure.

